

SUTTONS



BY APPOINTMENT TO
HER MAJESTY THE QUEEN
SEEDSMEN
SUTTONS CONSUMER
PRODUCTS LIMITED, DEVON

Est. 1806



Thompson & Morgan

Experts in the garden since 1855

2025 Brochure / Thompson & Morgan / Suttons

2025 Brochure

Where Partnerships Grow

Let our success drive yours...

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NEW
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NEW
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YOUR BUSINESS



FROM OUR ROOTS...

✓ Iconic British brands growing with the nation for over 200 years



Founded in 1855, by William Thompson and John Morgan, **Thompson & Morgan** has grown from a small garden behind a baker's shop in Ipswich, Suffolk, to become one of the largest seed suppliers within the UK horticulture industry.

Now also part of our family is **Suttons**, founded in 1806 by John Sutton and based in Paignton, Devon, Suttons' is one of the oldest and most iconic of all gardening brands. With a wide range of exclusive lines and dedicated support team, it has remained at the forefront of our industry for over 200 years.



Where Partnerships Grow

...for a Flourishing Future

GROWING IN PARTNERSHIP



- ✓ Continued investment by Branded Garden Products

Thompson & Morgan and Suttons are recognised worldwide and both carry a reputation for innovation, quality and introducing new products to market, helping you to offer relevant solutions to your customers.

Our brands continue to receive significant investment in our people, production capabilities, technology, and new product development, enabling both brands to grow together and retain their positions as the 'go to' seed brands.

A THRIVING FUTURE



- ✓ Working in partnership together and with you

Using our depth and breadth of sales and horticulture experience grown over the past two centuries, we offer a complete solution that aligns with your own business strategy. Supported by an experienced Area Sales team and with head office support team we are confident we can offer a best-in-class service.

By forging long term business partnerships with you to accelerate your seed sales growth, we will work closely with you year after year to ensure you have the right solutions to meet your customer buying trends, which ultimately results in greater profitability.

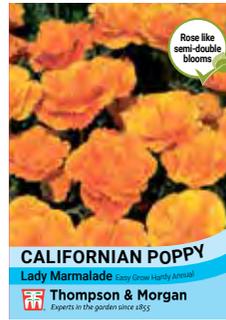


Where Partnerships Grow

WHY CHOOSE US

A thriving partnership between two long established and recognised brands within the horticulture industry!

Committed to giving you access to an even more comprehensive product range



Analyse and review your previous season's sales to establish your customer's buying trends

Agree a call frequency to meet the requirements of you and your business



Secured from growers months in advance of each season, to ensure strong stock levels

In bright eye-catching packets to grab your customers attention!



Ensure replenishment orders are processed and delivered quickly and efficiently

Offer seasonal support opportunities to generate additional sales

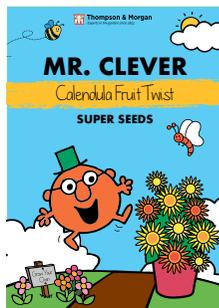
Increasing the use of recyclable packaging, FSC accredited suppliers, peat free plants, and adopting greener practices where possible across both brands

Proud to be working with licensed partners such as Kew and Mr Men



Manage the ordering, deliveries and any EPOS data you require for a smooth system set up!

Present our full range to determine the right selection of products for you and your customers



Premium quality and regularly tested through our own in-house laboratories

Backed with 100% satisfaction guarantee or your money back



Regularly review your sales performance and propose changes if required

Provide regular visits through our Area Sales Manager and merchandising teams

Offer you full account management from display setups to ordering, returns and uplifts

Maximise all opportunities with you through our range of sales drivers



We support open days, charity events, provide raffle prizes and more!

We will work with you in supporting local schools to encourage the next generation of growers

Quality Guaranteed



We are dedicated to improving our impact on the environment. Since March 2021, our paper envelopes are now Carbon Balanced in association with global conservation charity World Land Trust.



Thompson & Morgan
Experts in the garden since 1855



Work in partnership with you

Offer an unrivalled service and commitment to you as a valued customer

One Area Sales Manager to manage both brands

We can clearly and easily establish your customers buying habits through analysis of both brands performance side by side



Less duplication through ranging, offering your customers an even wider selection of seeds and opportunities for impulse purchasing

We can manage stocks across the brands, always ensuring a continuous supply of key lines and minimising lost sales



Supporting your centre's events, encouraging communities to engage with you, and generate future visits and repeat sales

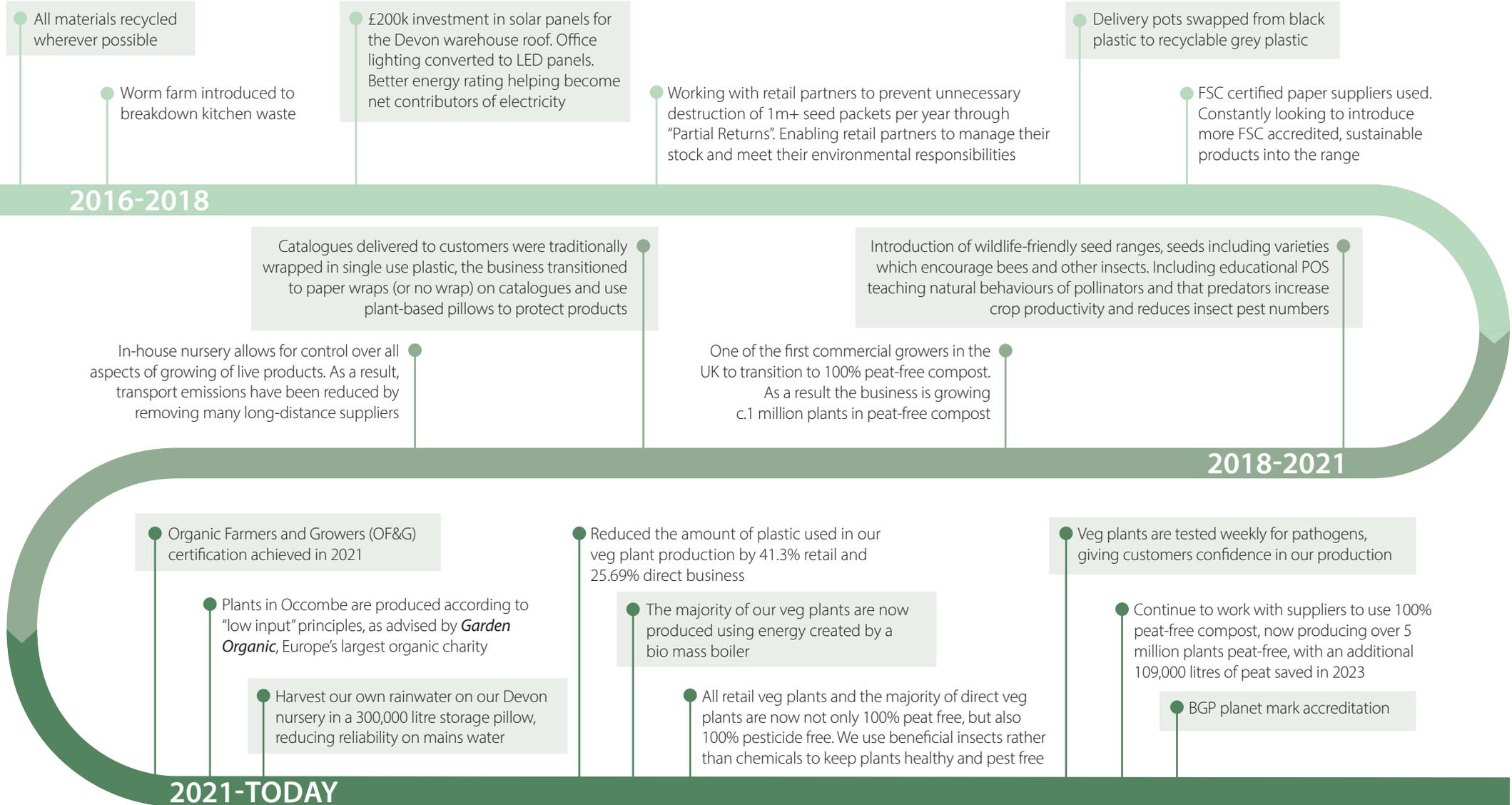
Bespoke promotional packets can be created for special occasions, celebrations, giveaways, events and milestones



SUSTAINABILITY

ESG AGENDA

The sustainability roadmap outlined below highlights the initiatives that have been implemented in Suttons for some time and will be replicated across all other brands to enhance their sustainability and corporate social responsibility



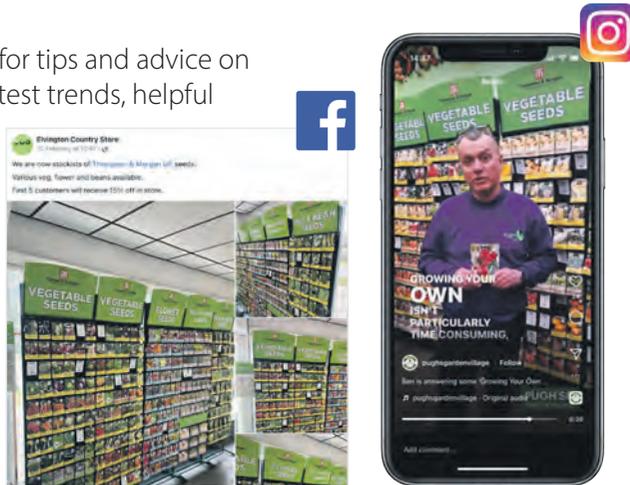
SOCIAL MEDIA

Our social media following continues to grow daily across both brands.

Tag us in your own social media content and we will like and share with our own followers (where appropriate).

Visit our social media platforms for tips and advice on what to do in the garden, the latest trends, helpful videos and contributions from our gardening experts.

-  facebook.com/thompsonmorgan
facebook.com/SuttonsFanPage
-  instagram.com/thompsonmorgan1855
instagram.com/suttons.co.uk
-  @ThompsonMorgan
@suttons_seeds
-  pinterest.co.uk/thompsonmorgan1
pinterest.co.uk/suttons_seeds_plants
-  youtube.com/thompsonmorgan
youtube.com/GrowSuttonsSeeds



GARDEN CLUBS, SCHOOLS, COMMUNITIES & CHARITIES

Not only are we here to serve our retailers, we take great pride in supporting their customers, charities, hospitals and other worthy causes.

-  We can help with anything from promotions, to raffle prizes, supporting charity events and more
-  Please speak to your Area Sales Manager about any events you may be organising and how we can help you



BESPOKE PROMOTIONS

Both Thompson & Morgan and Suttons work with many different businesses and organisations, creating unique, bespoke seed packets to suit any occasion.

From charity packets to magazine cover mounts, wedding favours to new home starter packs, the opportunities for bespoke packets are endless. We also are very proud to have supported our retailers in the past, creating one-off designs to commemorate special events.

-  We will work with you to ascertain your design requirements, seed contents and deadlines, and guarantee exceptional results in return!
-  Minimum print run and cost applies



For further information please contact
• wholesale@thompson-morgan.com



LET US INTRODUCE YOU TO OUR SEED FAMILY

Thompson & Morgan and Suttons offer very different styles of design, packaging and displays so can easily complement each other. Both brands put the consumer at the forefront of their designs, ensuring key information is included and packets are as pictorial as possible to catch the eye and encourage impulse purchases. Side by side they offer high impact, clean, easy to shop displays with clear and simple POS boards. Whilst our retailers will benefit from having only one Area Sales Manager, your customers will have access to two brands with the same core quality values at heart, but a real point of difference in their appearance, offering something for all your customers.

The best feature of our varieties

A marigold you don't need to dead-head!

A simple but comprehensive guide to sowing and harvesting periods

Essential, at a glance growing information

High impact, large imagery

Further information as to the appearance, height and longevity

100% happy or your money back commitment to customers

The best environment to start your seedlings and grow on to become strong, established plants

Clear, concise name format

Recognisable brand

Life cycle of the plant

MARIGOLD Endurance F1

Hardy Annual

- Tolerant of hot and rainy conditions
- Easy to grow, low maintenance plants
- Next generation breeding

J	F	M	A	M	J	J	A	S	O	N	D
Sow under glass/plant indoors					Direct sow/plant outdoors			Flowers			

Germination: 7-21 days (70-75°F)
Plant height: 30cm (12in)
Preferred position: Full sun

Producing large flowers on small plants with no need to dead-head! A perfect cross of African and French Marigolds brings the absolute best of both worlds. Extra large double flowers (up to 9cm across) on a compact French Marigold.

SOWING INSTRUCTIONS: Fill a seed tray with good, free-draining, damp, seed compost. Sow seed on the surface of the compost and cover with a very fine sprinkling of dry vermiculite or finely sieved compost. Place the seed and tray in a propagator or seal inside a polythene bag and keep at around 21-25°C (70-75°F) until the seeds germinate. This will take about 7-21 days. Don't exclude light as this helps germination.

GROWING INSTRUCTIONS: When the seedlings are large enough to handle, transplant them individually into 7.5cm (3in) pots or multi-cell trays. Before planting out, acclimatise the plants to cooler conditions by putting them outside for a few hours a day for a few weeks. Plant out when all risk of frost has passed, about 30cm (12in) apart.

Check our website for a wide range of recipes for edible flowers.

100% satisfaction GUARANTEED - or your money back

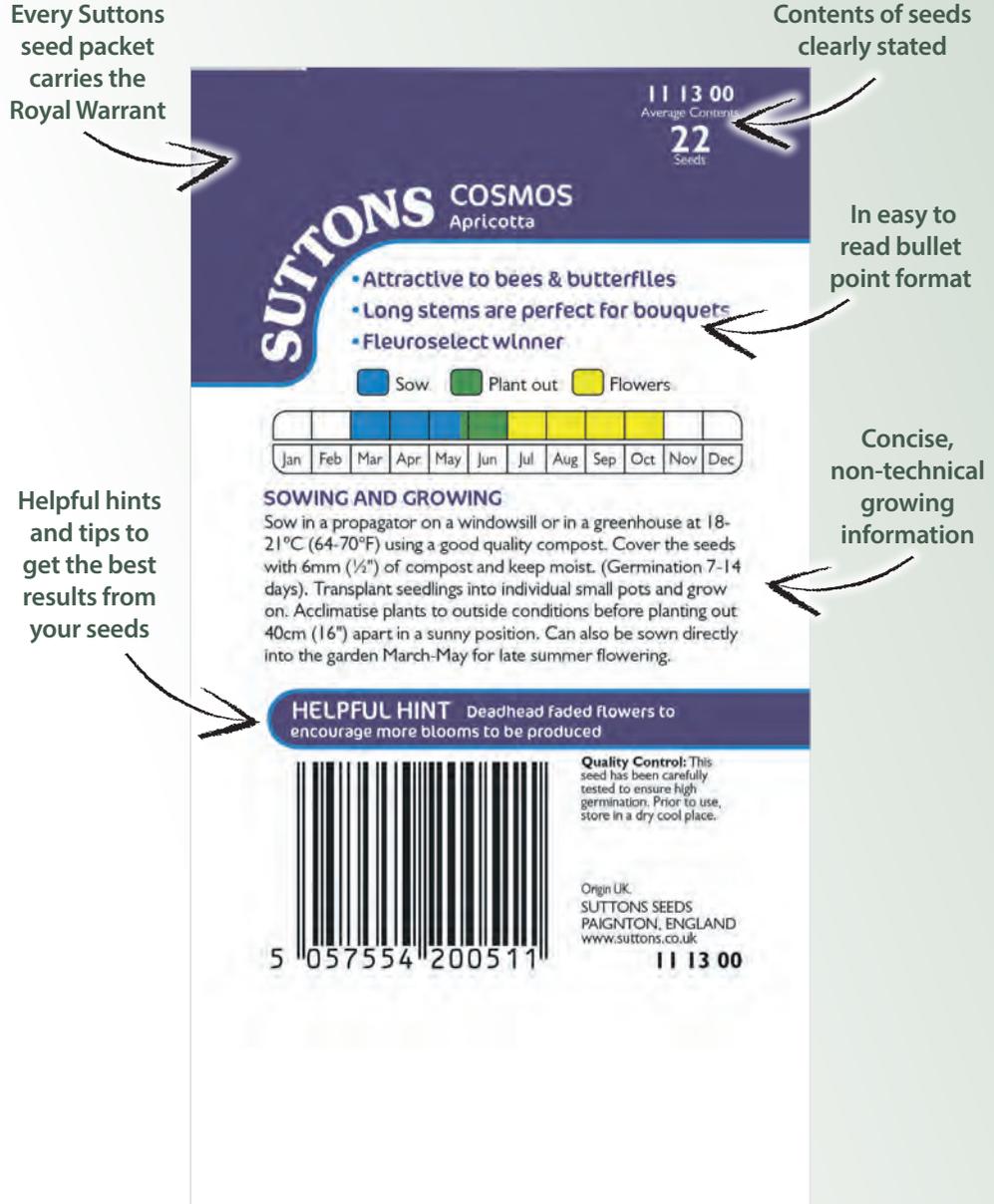
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 Contact centre 0844 573 1818 Email: ccare@thompson-morgan.com

9163916
 GBKF25274

11899

WHY CHOOSE OUR BRANDS



Contact us: 01473 695330 / retail@thompson-morgan.com

CORE RANGE

Offering you and your customers the most comprehensive range available

YOUR CENTRE YOUR CHOICE

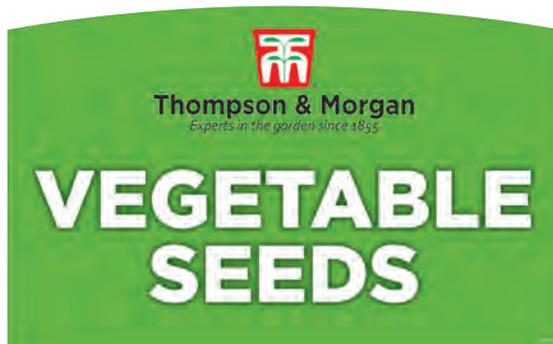
Mix and match our core flower, vegetable and pea and bean ranges to ensure you have the best display for the space available.

- ✓ Choose from 1-8 stands of flowers, 1-8 stands of vegetables and 1-2 stands of peas and beans
- ✓ All supported by high impact point of sale
- ✓ Seed packets carry USP flashes and pictorial roundels to give customers "at a glance" key variety information
- ✓ Other types of display stands are also available



HEADER BOARDS

- ✓ Clean and bright header boards to draw consumers to the seed area
- ✓ Instant brand recognition



CATEGORY BOARDS

- ✓ Highlighting key categories assisting ease of selection



NEW VARIETIES AND KEY SELLERS

- ✓ Our reversible NEW / SOW NOW board highlights varieties which are brand new to our ranges and those which can be sown at key times in the season, stimulating impulse purchases
- ✓ Visually striking POS helps customers to shop the stand and showcases some of our most popular or unique varieties



FREE! SUCCESS WITH SEEDS LEAFLET

- ✓ Explains terminology and offers useful tips and information to help consumers have a successful growing season
- ✓ Dedicated leaflet displays within the core flower and vegetable ranges
- ✓ The size of a standard seed packet and hooks onto the display stand



GROW YOUR OWN

- ✓ Informative point of sale guiding consumers to what, when and where to sow our key categorised flowers, vegetables and peas and beans
- ✓ Available as a 12 hook board for your seed display or as a laminated A3/A4 copy to display elsewhere as required. Please contact your Area Sales Manager for further details

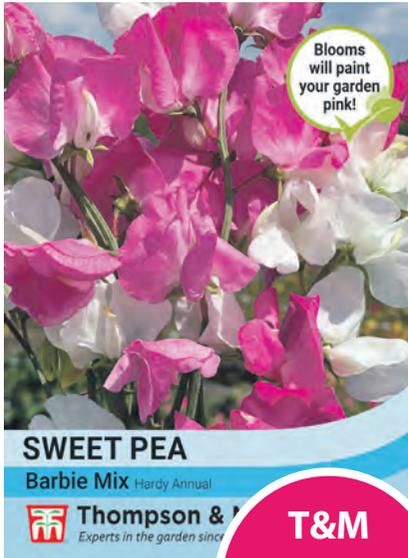
What can I sow? When can I sow it? Where can I sow it?
Sowing times are a guide only and will vary depending on your region, and the weather.

Suitable for sowing: Indoors or under glass, Direct outdoors, Windowsill indoors.

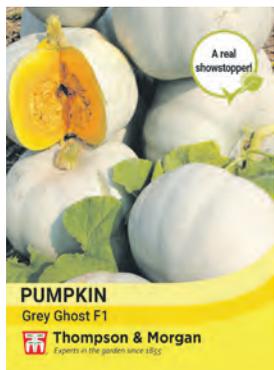
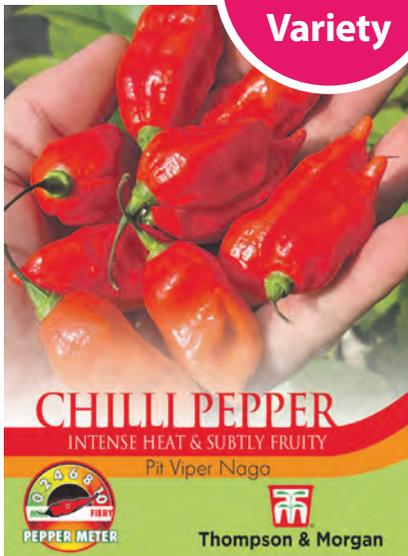
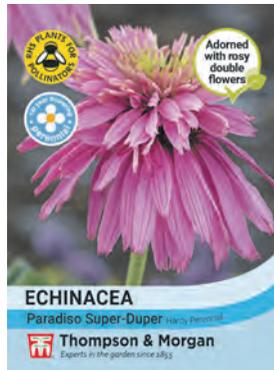
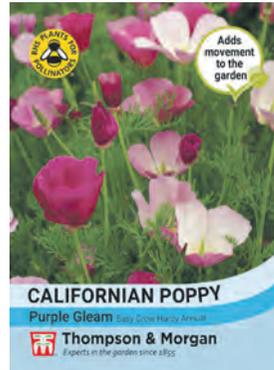
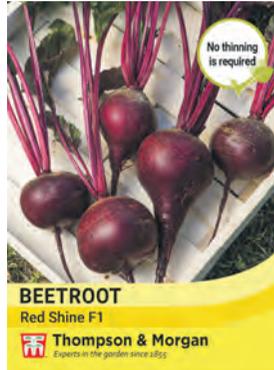
When to sow:	Flowering months:	When to harvest:	Can be grown all year round as a salad leaf:								
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

Grid listing varieties such as Cosmos, Fuchsia, Marigold, Nasturtium, Petunia, Poppy, Sunflower, Sweet Pea, etc., with colored bars indicating sowing, flowering, and harvesting periods.

Brand new and exclusive varieties for 2025



**T&M
Exclusive
Variety**



NEW SEED VARIETIES 2025

NEW HOTSPOTS

We search the world for the best new varieties so that your customers don't have too. These hotspots are a collection of our best new products we have released in the last 24 months. In a 30cm option or 60cm option, there's something for everyone. These stands provide customers with the largest choice of new varieties on one stand!

- ✓ 61 NEW Varieties for 2025
- ✓ Mixture of flowers and vegetables
- ✓ RRP £1.99 to £4.99



30cm stand



60cm stand



VEG PATCH SAVER

The Veggie Saver range is designed to let you grow your own vegetables for less.

This range consists of 31 carefully selected varieties. Packets are priced at £1.50, which helps customers grow for less, but also encourages non gardeners to pick up as impulse purchases.

- ✓ Grow your own for less. **All packets RRP £1.50**
- ✓ Chosen to include recognisable plant species but with a twist on the varieties you'll find in our standard range
- ✓ 31 different varieties
- ✓ Available as a 30cm stand.



Spring Onion
'White Lisbon' ATVSKF4398



TOTALLY TOMATOES

Tomatoes are one of the world's most grown vegetables. It is often the first vegetable plant that people will attempt, or the only if you have limited space. For established gardeners, it is a must have.

This stand holds 33 different tomatoes of all shapes and sizes, for growing indoor and outdoor and a multitude of locations. We believe this will be the most comprehensive offering of tomato seed in Garden Centres.

- ✓ 33 different varieties, including 2 new for 2025
- ✓ 6 different colours
- ✓ Available as a 30cm stand
- ✓ RRP £2.49 - £4.99



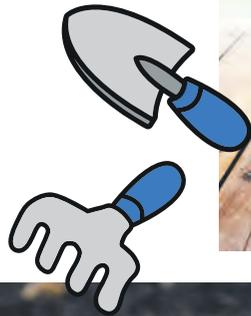
TOOL KIT

Kids will love gardening with this tool kit designed for little hands. Throughout, bright colours are used. The hand tools are made with quality wooden handles. A sprayer for controlled watering, and a bag for carrying. Characters and logos from Mr Men are featured throughout.

✓ Tool Kit Includes:

- 1 mini rake
- 1 mini spade
- 1 mini trowel
- 1 water sprayer
- 1 handy tool carry bag

✓ RRP £19.99



SEED GROW KITS

Young gardeners will love these Mr. Men and Little Miss growing kits.

The kit contains five easy-to-grow flower varieties in bright packets each featuring one of the Mr. Men and Little Miss characters. All the seeds are large enough for kids to handle and will give quick results. The kit includes everything your little gardener will need, plus colouring pencils and a drawing pad so they can record each stage of growth.

✓ Each Pack Includes:

- 4 packets of seeds
- 4 starter pots, compost & labels
- 1 measuring tape
- 1 pack of 6 coloured pencils
- 1 drawing pad
- 1 set of stickers
- 4 Mr. Men Character badges - one for each character featured on the seed packets

✓ RRP £14.99



HOTSPOT - KEW RANGES

ROYAL BOTANIC GARDENS KEW

Three stunning ranges

Continuing to be popular since its introduction - we are proud to still be working in partnership with Kew Botanical Gardens to bring bursts of beauty and colour to your garden, home and kitchen table.

- ✓ 3 great ranges to stock
- ✓ Beautifully packaged and suitable for adding to gift areas
- ✓ Available as a 33cm stand
- ✓ RRP £3.99



POLLINATORS Helping pollinating insects to thrive is hugely important. These varieties are chosen to give them all the support they need.



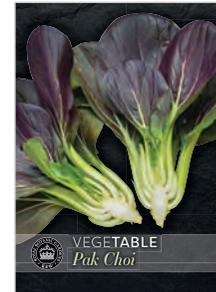
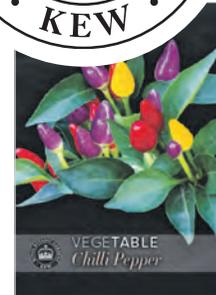
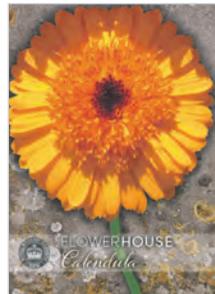
Ask your Area Sales Manager for more details about these fantastic ranges





Sunflower *Uniflorus Giganteus* ATKFKC9705

FLOWERHOUSE Bring the beauty inside with this outstanding range of seeds handpicked for enjoying in the garden or in the home. This selection includes show-stopping flowers and fancy floral fillers.



Sugarsnap Pea Sugar Ann ATKVKC9701

VEGETABLE A mixture of staples, colourful and unusual vegetables, selected to bring the spice of life – “variety!” – from the garden to the kitchen table.



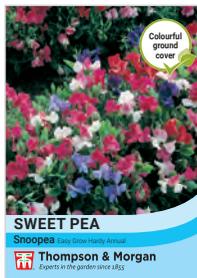
POPULAR HOTSPOTS - SWEET PEAS / PLANTS FOR POLLINATORS

SWEET PEAS

Colours and scents

Our vast sweet pea range includes varieties selected for fragrance, cutting and beauty in the garden.

- ✓ Maximise flower sales early in the season with a key range of sweet peas you can sow from October to April
- ✓ 28 varieties, including 2 new for 2025, from singles to doubles, fragrant, climbers and ground cover with something for everyone
- ✓ Makes a great cut flower
- ✓ Available as a 30cm or 60cm stand
- ✓ Prices from £1.99 to £3.49



PLANTS FOR POLLINATORS

The best for bees

A perfect complement to the Wild Flower collection, Plants for Pollinators includes a wide range of ornamental flowers, all of which carry the RHS Plants for Pollinators logo.

This logo promotes flowering plants that are packed with pollen and nectar, ideal for encouraging beneficial insects to the garden.

- ✓ 57 flower varieties
- ✓ Available as a 60cm stand
- ✓ Prices from £1.99 to £4.49



POPULAR HOTSPOT - WILD FLOWER GARDEN

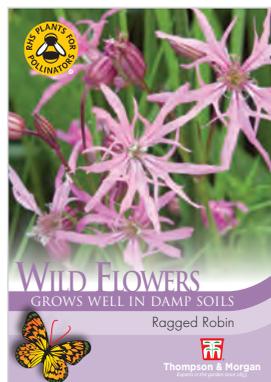
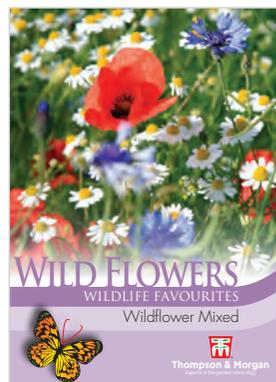


WILD FLOWER GARDEN

Our wildlife-friendly hotspot

This pre-designed, on trend hotspot offers the very best varieties to attract beneficial insects and wildlife into the garden.

- ✓ A collection of 23 single varieties and mixtures of everyone's favourite wild flowers, creating a little bit of the countryside in the garden
- ✓ Includes three double packs of our most popular varieties!
- ✓ Available as a 30cm or 60cm stand
- ✓ Prices from £2.99 to £5.99



Have you seen our wide range of popular wildflower-friendly scatter seed boxes on page 31?



Contact us: 01473 695330 / retail@thompson-morgan.com

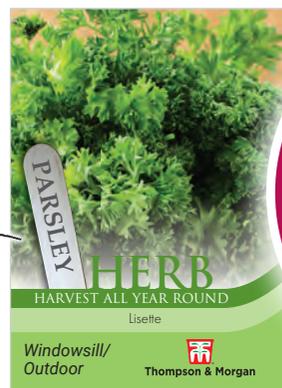
POPULAR HOTSPOTS - HERBS & PEPPERS



Culinary hotspot options

HERBS

- ✓ 43 herb varieties, including 2 new varieties for 2025
- ✓ Quick, clear reference guide showing where to grow your herbs
- ✓ Available as a 60cm stand
- ✓ Prices from £1.99 to £3.99

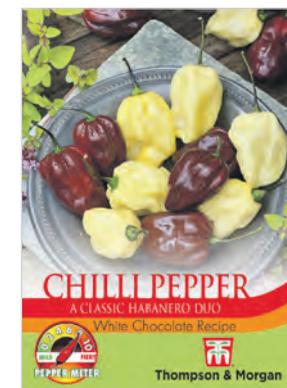
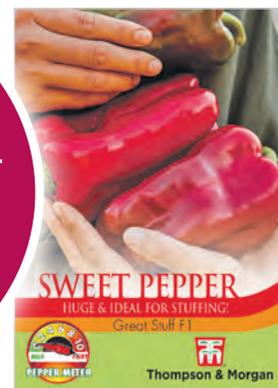
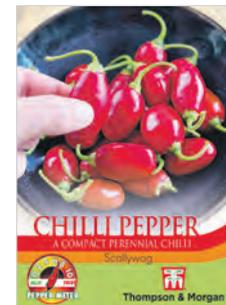
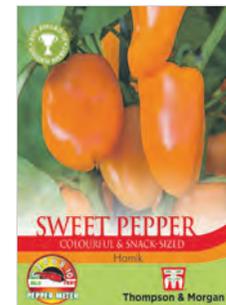
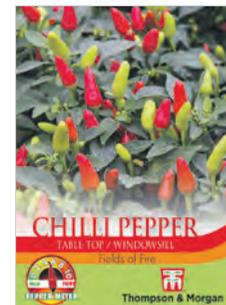


Perfect standalone feature hotspots – ideal for locating near cafés and restaurants

PEPPERS

- ✓ 25 pepper varieties
- ✓ 10 new chilli peppers and 3 new sweet peppers for 2025
- ✓ From sweet salad peppers to the hottest of the hot chillis
- ✓ High visual impact with our pepper meter
- ✓ Available as a 30cm stand
- ✓ Prices from £1.99 - £4.99

13 NEW for 2025



MICROGREENS SEED & GROW KITS

Ready to eat in 10-14 days

Healthy, tasty and easy to grow, microgreens are increasingly popular everywhere, from high-end restaurants to home kitchens. Thompson & Morgan's range of microgreens are a fantastic addition to our seed collections.

- ✓ Range of 15 varieties and 3 microgreens grow kits
- ✓ Each grow kit features 5 packets of seeds, 5 pots, 5 compost discs, 5 plant labels and a pair of snips

- ✓ Microgreens are quick and easy to grow, appealing to both new and experienced gardeners
- ✓ Very healthy and tasty, microgreens are a gardening trend that is here to stay
- ✓ Available as a 30cm stand
- ✓ Packet RRP's from £2.99 to £3.49
- ✓ Microgreen Grow Kit RRP's £9.99

**Find our
range of flower,
fruit and vegetable
Grow Kits on
page 32**

GROW KITS



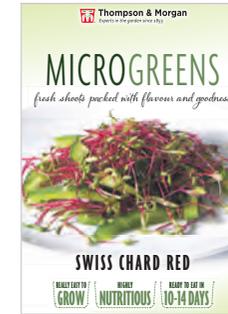
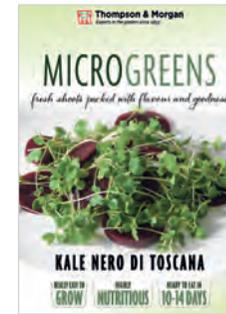
CLASSIC
Broccoli Green • Red Cabbage
Kale Red Russian
Mizuna Red Empire F1
Mustard Wasabina Improved



RAINBOW
Kale Nero Di Toscana
Swiss Chard Red
Pak Choi Purple Rain F1
Radish Sangria • Mustard Red Lace



AROMATIC
Chives Garlic • Rocket Victoria
Mustard Red Carpet
Mizuna
Perilla/Shiso Red



AWARD OF GARDEN MERIT VEGETABLES

Proven sellers

Thompson & Morgan's outstanding Award of Garden Merit collection is a perfect complement to our core vegetable range.

All varieties have been granted the Award of Garden Merit accolade by the RHS for their reliability and performance.

- ✓ 31 proven high performers including 1 new for 2025
- ✓ Best complementary vegetable range to our core A-Z
- ✓ Available as a 60cm stand
- ✓ Prices from £1.50 to £4.49

AWARD OF GARDEN MERIT

The RHS Award of Garden Merit is awarded to plants/cultivars proven to be reliable in appropriate conditions and are a good performing plant



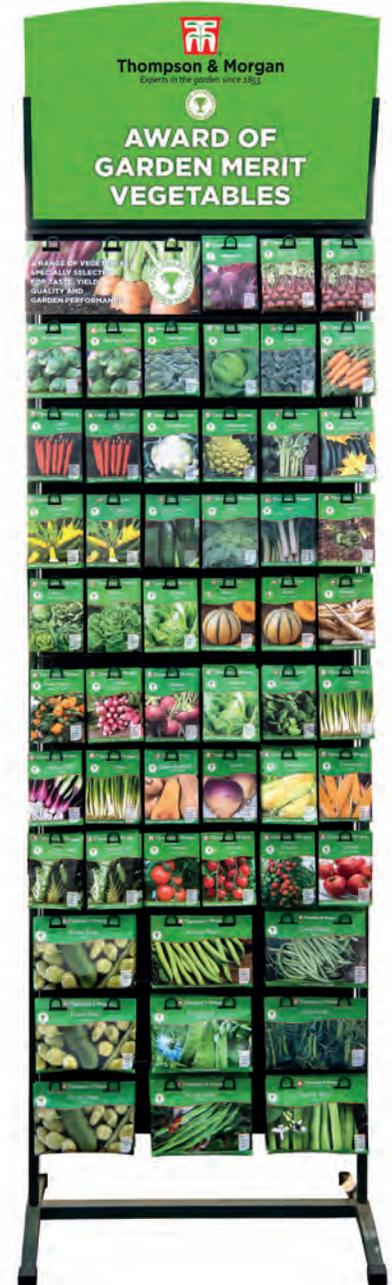
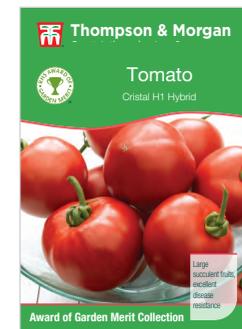
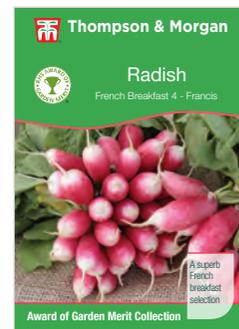
ACHIEVING AWARD OF GARDEN MERIT STATUS

The RHS states that to achieve this impressive accolade, plants must meet the following criteria:

- Excellent for ordinary use in appropriate conditions
- Available
- Of good constitution
- Essentially stable in form and colour
- Reasonably resistant to pests and diseases



Before trimming
GROWING SUGGESTION: A lettuce
The Royal Horticultural Society assess garden plants based on their consistency, reliability and excellence for ordinary gardeners to use. Exceptional varieties receive the Award of Garden Merit.
Standard seeds - complies with GB rules and standards.
Thompson & Morgan, Poplar Lane, Ipswich
Contact centre 0844 573 1818 Email: cc@mthompson-morgan.com



ORGANIC VEGETABLES AND HERBS

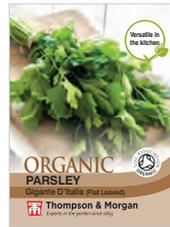
For a rewarding kitchen garden

A range of 18 well-known, high performing, flavoursome varieties at everyday prices.

- ✓ Available as a 30cm stand
- ✓ Why not merge into your core A-Z display?
- ✓ Prices from £2.49 to £3.49

BENEFITS TO ORGANIC GROWING

- ✓ Builds and maintains soil health
- ✓ Encourages biodiversity
- ✓ Minimal damage to the planet
- ✓ Avoids using harmful chemicals
- ✓ Maintains a healthy growing area



NATURAL SOIL AND PLANT BOOSTERS

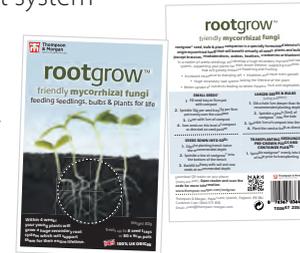
Preparing the garden to give seeds and young plants the best start in life.

A collection of four individual and one mixed green manure varieties to improve the soil for successful growing, plus rootgrow™ to stimulate outstanding root growth and improve the quality of seedlings and plants as they develop.

- ✓ Available as a 30cm stand
- ✓ RRP from £2.99 to £3.49

ROOTGROW™ Mycorrhizal Fungi

- ✓ Helps seedlings and plants to grow a huge secondary root system
- ✓ Better uptake of nutrients for healthier and more even growth
- ✓ Increased resistance to damping off
- ✓ Only one application required!
- ✓ UK origin

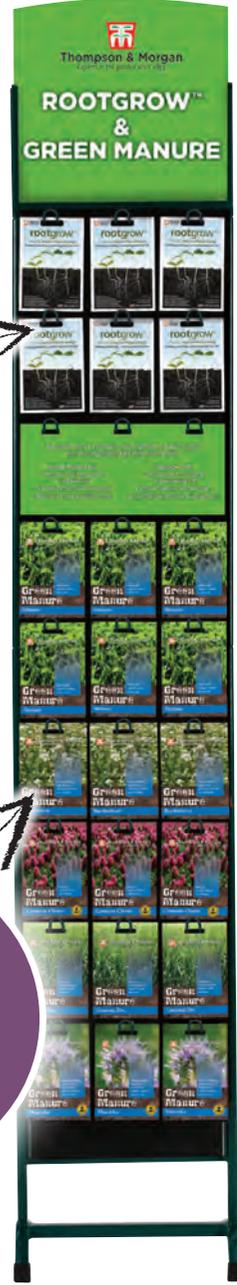


GREEN MANURE

Environmentally friendly soil maintenance

- ✓ Slows weed development
- ✓ Ideal complement to organic gardening
- ✓ Safe alternative to chemicals and fertilisers
- ✓ Improves and maintains soil fertility and structure
- ✓ Easy and natural way to add nutrients and humus to soil

Give your seeds the best start with these natural growing companion collections



RHS Award of Garden Merit logo shown where applicable

All varieties in this range are certified as suitable for organic growing by the Soil Association

Rear of packet information to encourage gardeners to practice organic growing methods



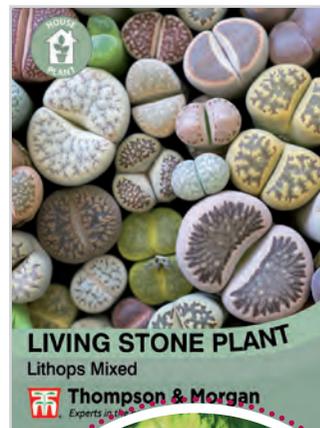
Punica granatum 'Orange Master' ATTKB5907



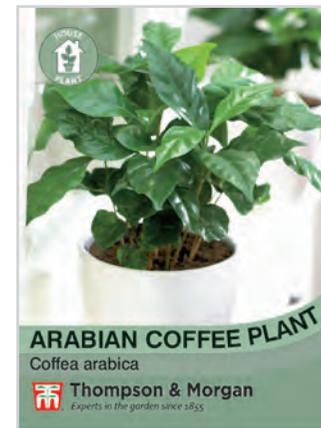
Asparagus Fern ATTKB5908



PAPERPLANT
Fatsia japonica
Thompson & Morgan
Experts in the garden since 1855



LIVING STONE PLANT
Lithops Mixed
Thompson & Morgan
Experts in the garden since 1855



ARABIAN COFFEE PLANT
Coffea arabica
Thompson & Morgan
Experts in the garden since 1855



HOUSE PLANTS

Create a plant paradise

House plants are one of the fastest growing areas in horticulture, experiencing triple digit growth over the last few years and with no indication of that growth slowing down.

Thompson & Morgan's range of house plant seeds has become one of our most popular hotspot collections and a successful addition to our range. We continue to give our customers the opportunity to grow their very own house plants from seed.

- ✓ 11 varieties of house plant seeds
- ✓ Ranging from Asparagus to Weeping Fig, a wide variety to choose from
- ✓ Very on trend – one of the fastest growing areas in horticulture
- ✓ One of very few seed companies to offer house plant seeds
- ✓ Available as a 30cm stand
- ✓ Prices from £2.49 to £3.49



Have you
seen our range
of house plant
drip feeds on
page 33?



Foxglove 'Purple Carousel'
ATPRKB4967



Hollyhock 'Fiesta Time'
ATPRKB4970



Silene 'Starburst'
ATPRKB4975

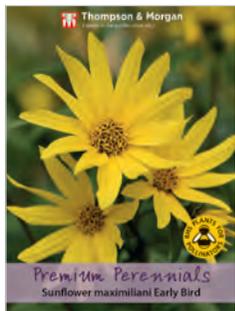
PREMIUM PERENNIALS

Long-lasting varieties

Thompson & Morgan's range of Premium Perennials is a great way to add colour and style to gardens year after year

Featuring a mixture of popular and more quirky varieties, this is a great addition to our extensive flower offering.

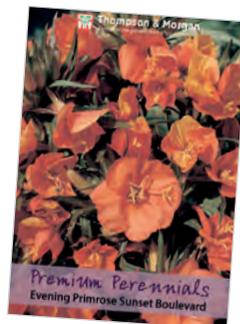
- ✓ Range of 17 varieties giving a great assortment of different perennial flowers that can be grown from seed
- ✓ Eye-catching and visually impactful packet design
- ✓ Available as a 30cm stand
- ✓ RRP £2.99



Premium Perennials
Sunflower maximiliani Early Bird



Premium Perennials
Sedum Turkish Delight



Premium Perennials
Evening Primrose Sunset Boulevard



Other popular hotspot stands are still available. Ask your Area Sales Manager for more details

GARDENING FOR YOUR SOUL

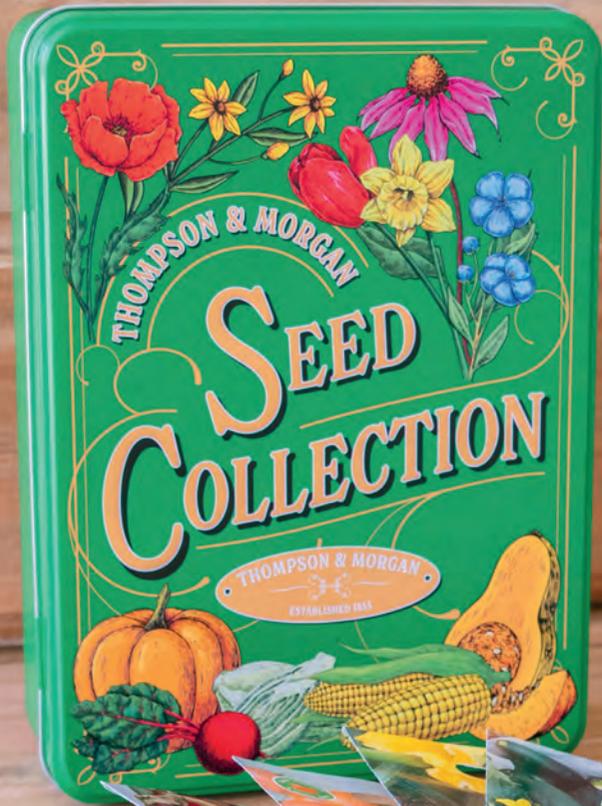


GARDENING BY LOCATION



99p TRIAL PRICE





SEED TINS

A perfect product to go with your seed range; the Thompson & Morgan seed tin.

These beautifully designed tins, making the most of the iconic Thompson & Morgan brand and heritage, look fantastic and are a great place for your customers to store their seeds.

They are a perfect add on sale and great way to increase basket spend and can easily be displayed alongside your seed range, as a gifting item or elsewhere in your store.

These tins are supplied empty but ready to be filled with your customers' favourite seed varieties!

T&M SEED TIN

- Supplied as 8 units per outer
- **RRP £11.99**

FREE STANDING DISPLAY UNIT (FSDU)

Complement your seed displays with one of our FSDU's

Perfect for flash promotions or all year-round use, our versatile, easy to build stand has been created to maximise product visibility and with it's lightweight yet sturdy framework, can be utilised in various areas of your business.

Accompanied by our point of sale (POS) that is specifically created to be interchangeable, the display will always look fresh, eye-catching, and sure to generate impulse sales as customers pass.

✓ **Provided free** with a qualifying order of stock

PERFECT FOR DISPLAYING

- Scatter Gardens
- Grow Kits
- Microgreens Grow Kits
- Seed Tins
- Chempak
- Gardener's Gift Hampers
- Herb Trio Grow Kits
- Rapid Green

Dimensions not including header board:
Height 121cm x Width 61.5cm x Depth 51cm
Height at front edge of stand: 107cm

✓ Headers to cover all requirements

✓ Range of shelf edge POS available

✓ Flexible shelf height, which can be removed for taller products if required

✓ Sturdy, robust, metal framework



Have it your way - any time of the year...

For ultimate versatility and year round usefulness, see our example below - showing what you can display on your FSDU and when peak sales could be achieved.

Using our wealth of experience, sales data and customer habits we can help you make the best decisions to maximise your turnover.



All our products can be bought in smaller outer quantities* for complete control of your range.

With header options and shelf POS to support sales.



Ask your Area Sales Manager for more details about our FSDU

** Orders must meet MOQ requirements*



PRODUCT RANGE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Chempak												
Gardeners Gift Hamper												
Grow Kits												
Grow Media												
Herb Seed Tin Trio												
Incredicoir												
Incredifeed												
Microgreens												
Mr Men Gift Range												
Rapid Green												
Scatter Gardens												
Seed Tins												

GROW KITS

Free standing Display Unit with generic POS (ideal for mixed displays too)



MICROGREENS

Free standing Display Unit with matching POS



GIFT LINES

Free standing Display Unit with matching POS



SCATTER GARDENS

Free standing Display Unit with matching POS



Ask your Area Sales Manager for more details about our FSDU

SCATTER GARDENS

Nature in a box

**A consistently popular range for six years.
Just scatter the seed and watch it grow!**

These Scatter Garden mixes are a perfect complement to Thompson & Morgan's highly successful Wild Flower packet mixes.

- ✓ 8 varieties
- ✓ Supplied as 6 units per outer
- ✓ RRP £8.99



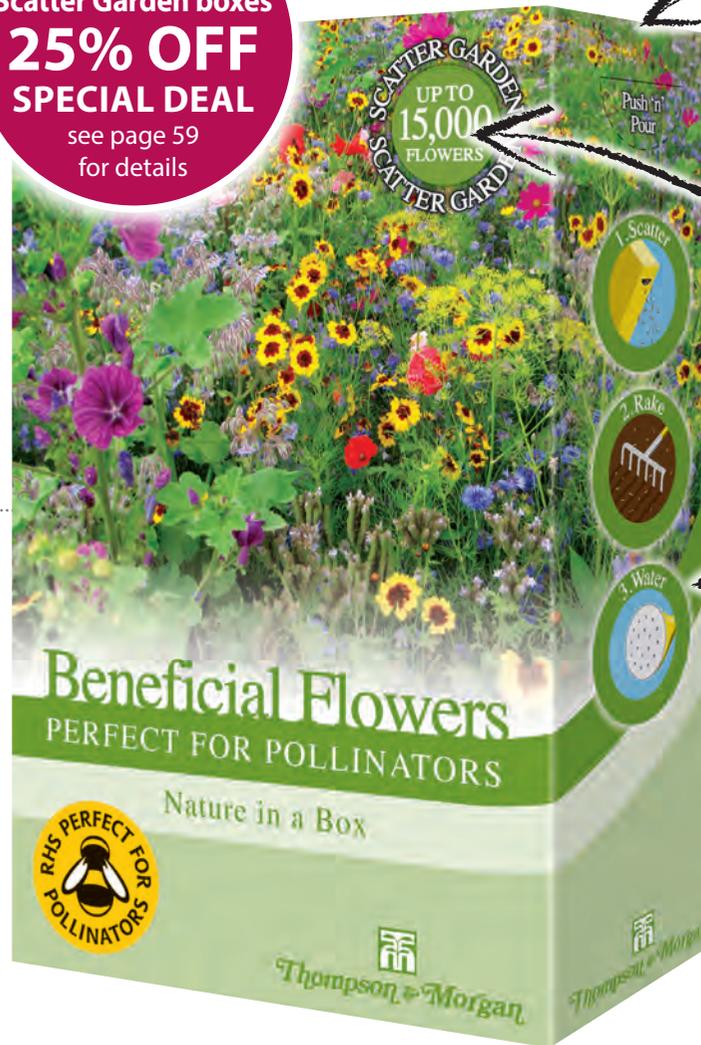
- ✓ Unlike similar products containing generic spreading agents, Scatter Gardens is packed with vermiculite as a carrier
- ✓ Backed with Thompson & Morgan's quality guarantee

Net weight 200g
Mix includes 5g seed (approx 1000 seeds) and vermiculite as a 'carrier' to ensure seed is distributed evenly when sowing
Average: 6-8 sq m sown at 25-30g/sq m.

Your satisfaction GUARANTEED - or your money back
100% HAPPY

- ✓ Vermiculite absorbs nutrients and keeps them ready to slowly release as the little seedlings require it

6 Units of all 7 featured Scatter Garden boxes
25% OFF SPECIAL DEAL
see page 59 for details



- ✓ Filled to the top with premium Thompson & Morgan seeds delivering outstanding results

- ✓ Attractive, eye catching packaging, designed with clarity and ease of use for the consumer

- ✓ Established, market leading products with year on year repeat customer purchases

- ✓ A choice of 8 unique varieties to suit every garden type

- ✓ High margin for retailers

Why not showcase this range on one of our FSDU's to maximise impulse sales?



GROW KITS / INCREDICOIR

GROW KITS

Everything you need in one box

This eye-catching range continues to offer great incremental sales opportunities.

✓ 16 different varieties all based on popular, 'on trend' themes

✓ Each pack includes:

- 5 different seed varieties (except for Bonsai and Succulents which have 2)
- 5 starter growing peat pots
- 5 plant markers
- 1 pair of garden snips
- 5 peat growing plugs

✓ Great gift line

✓ Perfect for people trying to grow from seed for the first time

✓ 2 Mr Men & Little Miss grow kits - see page 17 for details

GROW KITS

- Mixed orders of any combination available
- Supplied as individual units
- **RRP £9.99**

Why not display on our FSDU with other grow kits. See page 30



VARIETIES AVAILABLE:

Flowers: Blooming Bouquet, Bonsai Acer, Perfect for Pollinators, Stunning Succulents, Stunning Sunflower, Super Scented Sweet Pea and Mr Men Little Miss Flowers.

Vegetables: Exotic Fruit, Gourmet Kitchen, Herb Garden, Super Food, Hot Chilli & Sweet Peppers, Rainbow Veg, Kaleidoscope Pea & Bean, Juicy Fruit, Salad Cut & Come Again and Mr Men Little Miss Vegetables.



INCREDICOIR

Completely peat-free

Mix this innovative coir block with water to make the equivalent of a 10 litre bag of peat-free compost that's ready to use in just 10 minutes.

These compact blocks are lightweight and easily stacked in the greenhouse, taking up a fraction of the space of a traditional bag of compost.

✓ Sustainably sourced with no harvest impact on the environment

✓ Ready to use in minutes

✓ Small, light and easy to carry

INCREDICOIR

- Supplied as 8 units per outer
- **RRP £4.99**



It is not essential, but we do recommend using a liquid feed solution, instead of plain water, when soaking, to infuse the coir and give the best of starts to your plants.





HOUSE PLANT DRIP FEEDER
60 x 30ml bottles



ORCHID DRIP FEEDER
60 x 30ml bottles



HANGING BASKET & TUB DRIP FEEDER
60 x 30ml bottles



MULTI-PURPOSE DRIP FEEDER
60 x 30ml bottles



INCREDIFEED

- Each display box contains 60 units
- Site in various locations for incremental sales!
- RRP £1 per unit

INCREDIFEED

Our very own range of four drip feeders. Available in an eye-catching, shelf ready, gravity fed display box.

Prolongs flowering, keeps plants healthier for longer, provides essential nutrients and aids brighter blooms and better crops.

- ✓ Promotional prices available for bulk orders. Please ask your Area Sales Manager for further details.

GROW MEDIA

Thompson & Morgan's branded range of grow media.

Helps to improve seed germination, encourages healthy root growth, aeration and allows for soil free growing.



Lightweight and easy to carry, just like incredicoir!



PREMIUM COIR MIX

- ✓ Free-draining with superb aeration
- ✓ Ideal for germination, cuttings, hydroponics or as a patio pot mix



VERMICULITE

- ✓ Improves germination and healthy root growth
- ✓ Holds nutrients and retains water to help feed the plant



CLAY PEBBLES

- ✓ A clean alternative to soil
- ✓ Perfect for top dressing potted plants

GROW MEDIA

- 2.4 litre tub with carry handle
- Supplied as 6 units per outer
- **RRP £5.99***

*Except Vermiculite which is £4.99



**12 Units
of Formula
750g boxes
25% OFF
SPECIAL DEAL**
see page 58
for details

CHEMPAK Plant feed range

The Chempak range has been trusted by the professional & everyday gardener for years. All feeds are fully soluble which means they start to work instantly.

All Chempak Soluble Plant Foods contain seven essential trace elements, far more than ordinary soluble fertiliser. These trace elements are all absolutely necessary for healthy plant growth.

- ✓ Consistent pack size containing 750g* granules or 250g bottles
- ✓ All tubs contain 200g granules
- ✓ Informative, consumer-friendly packaging
- ✓ All cases supplied in 12s
- ✓ RRP's from £6.99 to £11.99

KEY FEATURES AND BENEFITS ARE EASY TO IDENTIFY...

How much it will make...



Which plants will benefit most...



TRUSTED GARDENERS' FAVOURITES...



AFKB2035

FORMULA NO.2

High Nitrogen
(750g x 12)

A high nitrogen formula (25-15-15) for strong leaf and stem growth. Perfect for early season feeding and for getting plants off to a strong start. Ideal for leafy plants such as ferns, leaf and salad vegetables



AFKB2037

FORMULA NO.4

High Potash
(750g x 12)

A high potash formula (15-15-30), the fruit and flower maker. The perfect summer feed for tomatoes, soft fruit, bedding plants, baskets and containers



AFKB2036

FORMULA NO.3

Fully Balanced Feed
(750g x 12)

A fully balanced (20-20-20) multipurpose formula with multiple uses, also suitable for lime hating plants like azaleas and rhododendrons



AFKB2038

FORMULA NO.8

Low Nitrogen
(750g x 12)

A lower nitrogen formula (12.5-25-25) containing extra potash and phosphate to mature growth. An ideal feed to maintain established heathers, conifers and other plants where lush top growth is undesired

*Except Sequestered Iron which is 250g (box dimensions are the same).



CLEMATIS FEED
For the healthiest, tallest climbing plants
AFKB2044



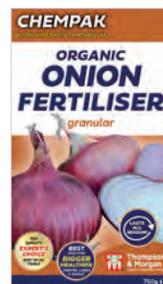
ERICACEOUS FEED
For acid soil loving, lime-hating plants
AFKB2045



FUCHSIA FEED
For developing beautiful, bigger flowers
AFKB2046



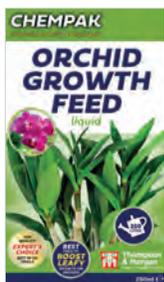
LAWN GREEN
For the greenest, healthiest lawn
AFKB2047



ONION FERTILISER
For bigger, healthier onions, leeks & garlic
AFKB2048



ORCHID BLOOM FEED
Boosts flowers for all orchids
AFKB2033



ORCHID GROWTH FEED
Boosts leafy growth on orchids
AFKB2034



POTATO FERTILISER
For bigger, healthier potatoes and veg
AFKB2049



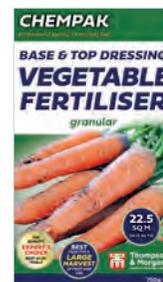
SEQUESTERED IRON FERTILISER
A fast acting tonic for acid loving plants
AFKB2040



SULPHUR FERTILISER
Best soil treatment for acid loving plants
AFKB2041



TOMATO FEED
For tomatoes, peppers, courgettes, aubergines and soft fruit
AFKB2050



VEGETABLE FERTILISER
For a large harvest of fruit and veg
AFKB2051



AFRICAN VIOLET FERTILISER
AFKB2032



BONSAI TREE FERTILISER
AFKB2026



CACTUS & SUCCULENT FERTILISER
AFKB2027



CITRUS TREE SUMMER FEED
AFKB2028



CITRUS TREE WINTER FEED
AFKB2029



ORCHID FERTILISER
AFKB2030



PALM FERTILISER
AFKB2031



Ask your Area Sales Manager for more details about the Chempak range

12 Units of Chempak 200g tubs
25% OFF
SPECIAL DEAL
see page 58 for details

SUTTONS VEGETABLE STANDS

From the comprehensive 4.8m wide 4 stand option through to the 1.2m single vegetable stand perfect for a smaller space. We have stands to match any retailers footprint.

3 Stand Veg A wide range in a small space - the 3 stand vegetable option holds what your customer wants as well as a taste of exciting new ranges. Providing interest for the starter gardener through to gardening experts!



A large space has been given to one of our biggest sellers, our Fun to Grow range. Perfectly positioned for little ones to browse, the 3 Veg stand boasts all 9 varieties!

Our core categories...



...easy to find within our A-Z

The category cards ease navigation through the extensive range on the larger stand options



3 Stand Veg

Width - 3600mm (pictured above)
Height - 2030mm (Inc POS), 1830mm (Exc POS)
Depth - 410mm (Max depth of feet, not stand)

“ Sutton’s layout is fantastic for customers. They have gone the extra mile to add A-Z colour cards which stand out to the customer which makes their search a lot quicker and easier. ” - Jade, Longacres Bagshot

VEGETABLE STANDS



Also available:

4 Stand Veg (not pictured)

Width - 4800mm. Height and depth are the same as the 3 Stand.

2 Stand Veg

Width - 2400mm (above)

Height - 2030mm (Inc POS), 1830mm (Exc POS)

Depth - 410mm (Max depth of feet, not stand)



Side wings complete the stand perfectly and drive the customer to the category they need.

1 Stand Veg This 1.2m stand is perfect for the small area Garden centre, farm shop or retailers where space is tight. With just the right amount of best sellers, this stand really maximises space!



The ideal choice where space is tight

1 Stand Veg

Width - 1200mm (above)

Height - 2030mm (Inc POS), 1830mm (Exc POS)

Depth - 410mm (Max depth of feet, not stand)

We are proud of our collection of peas and beans - bringing customers amazing choice and always ensuring new varieties each year.

For most customers, no home-grown veg plot or allotment would be complete without peas and beans.

We have spent a great deal of time making this collection perfect for every type of customer with a range of varieties for diversity across size, colour, growing locations, culinary uses and textures, to name a few.

Make the most of these best-selling products and maximise sales with a choice of a 1.2m stand or a 680mm stand.



Side wings compliment the stand perfectly



1.2m stand

Width - 1200mm (above)
Height - 2030mm (Inc POS) - 1830mm (Exc POS)
Depth - 410mm (Max depth of feet, not stand)

**Also available:
680mm stand (not pictured)**

Width 680mm - height and depth are the same as 1.2m

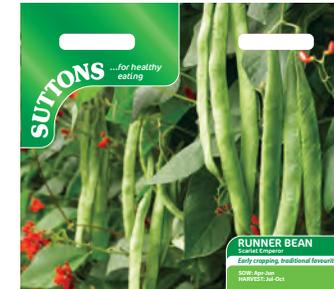
Grow one of the earliest food crops

Featuring some of our bestsellers...



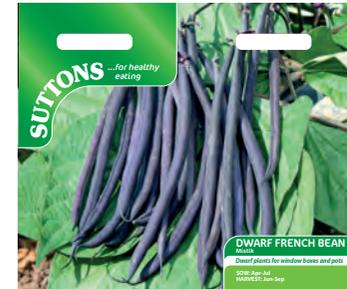
Pea Blauwschokker
Highly ornamental and tasty too - as featured on Gardener's World!

Product code: 19 31 94



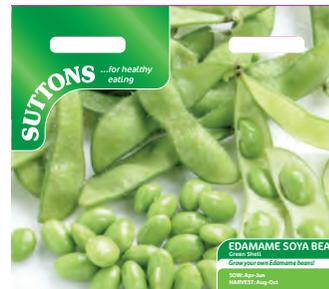
Runner Bean Scarlet Emperor
Tasty, medium length pods.

Product code: 19 88 31



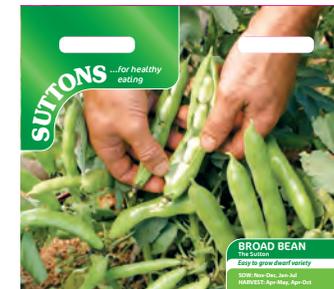
Dwarf French Bean Mistik
Dwarf plants for window boxes & pots.

Product code: 19 70 20



Edamame Green Shell
Grow your own soya beans!

Product code: 19 98 12



Broad Bean The Sutton
High yields of tasty beans, for spring or autumn sowing.

Product code: 19 46 94



Snow Pea Green Beauty
Extra large, stringless pods.

Product code: 19 21 15

FLOWER STANDS

SUTTONS FLOWER STANDS

3 Stand Flower

This option contains our largest collection of Flower seeds, with a variety for everybody. Be that the beautiful fragrance and colours of Alyssum, or the full collection of British Native Wildflowers, our full flower seed range will surprise and delight your customers, and their seed selection is easy with our A-Z format*.



3 great examples of our core categories... easy to find within our A-Z



Alyssum
Antirrhinum
Aster
And other favourites including
Achillea



Cornflower
Cosmos
Calendula
And other favourites including
Campanula



Sunflower
Sweet Pea
Sweet William
And other favourites including
Swan River
Daisy



3 Stand Flower

Width - 3600mm
Height - 2030mm (Inc POS), 1830mm (Exc POS)
Depth - 410mm (Max depth of feet, not stand)

* Included in all three of the stand options: Native British Wildflowers, Children's Range: Fun to Grow, House Plants, Prairie Plants



“ The A-Z range is brilliant, simple for our customers to use, with great varieties that everyone wants ”
- Matt, Fonthill Nurseries

2 Stand Flower A large collection of flower seeds that shows off both our best sellers and our more unique ranges all in one place*.

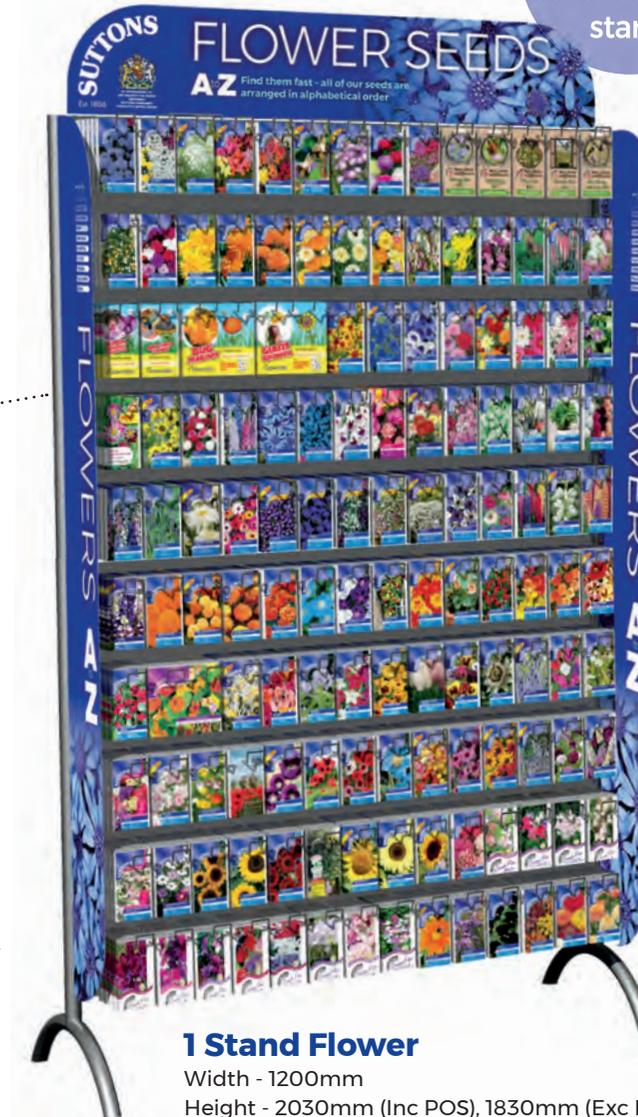


2 Stand Flower

Width - 2400mm (above)
 Height - 2030mm (Inc POS), 1830mm (Exc POS)
 Depth - 410mm (Max depth of feet, not stand)

1 Stand Flower

This option is perfect for the small garden centre or shop. A selection of the very best sellers still shown in our A-Z format*.



1 Stand Flower

Width - 1200mm
 Height - 2030mm (Inc POS), 1830mm (Exc POS)
 Depth - 410mm (Max depth of feet, not stand)



Side wings complete the look

A selection of our best sellers on one stand

NEW
for 2025

VEGETABLE & FLOWER SEEDS



Aubergine Baby Black Jack F1

Our first Micro-Aubergine, the delightful sibling of the beloved 'Jacketpot'.

Product code: 150915
Price: £3.49



Beetroot Red Shine F1

Boasting dark red roots with a delectably sweet flavour and a high bolting tolerance.

Product code: 151225
Price: £3.49



BGP EXCLUSIVE Broccoli Beneforte F1

British-bred with up to 3 times more antioxidants than other varieties.

Product code: 152289
Price: £4.99



Cabbage Verve F1

Spring greens all year round! This RHS AGM winner can be cropped daily from successional sowings.

Product code: 155030
Price: £3.99



Carrot Excalibur F1

The ultimate easy-cut carrot, ideal for snacking and culinary creations.

Product code: 157440
Price: £2.99



Cucumber Quick Snack F1

Sets fruit without the need for a pollinator, making it an ideal choice for indoor spaces.

Product code: 161965
Price: £3.99



Herb Basil Everleaf Emerald Towers

Blooming in 10 to 12 weeks and ensuring a continuous supply all season.

Product code: 163565
Price: £3.99



Tomato Black Moon F1

Voted the best-tasting tomato out of countless contenders, even beating 'Sungold'!

Product code: 180560
Price: £3.99



Tomato Bliss F1

A bountiful harvest from the peak of summer until the arrival of frost.

Product code: 180565
Price: £3.49



Tomato Tiny Temptations Mixed F1

A constant supply of new fruits adds a rainbow of colour to salads.

Product code: 180575
Price: £4.99



Tomato Toddler F1

20 medium-sized cocktail tomatoes per truss. Crack-resistant & disease-resistant.

Product code: 180580
Price: £3.99



Tomato Vivacious F1

Not only visually stunning but also bursting with flavour and health benefits.

Product code: 180585
Price: £3.99



BGP EXCLUSIVE Chilli Scallywag

Not only the earliest to ripen but also one of the most compact and perennial.

Product code: 187515
Price: £4.49



Chilli Habanero White Chocolate Recipe

The robust flavours of classic habaneros, now in captivating white and chocolate colours.

Product code: 187525
Price: £3.99



**Lettuce
Oakus**

A crisp texture and robust disease resistance, thrives in various growing conditions.

Product code: 167885
Price: £3.49



**Salad Onion
Ruby Red**

Your go-to for adding both colour and taste to salads, sandwiches, and more.

Product code: 172495
Price: £2.99



**Kabocha Squash
Rosie F1**

Storing for almost 6 months after harvest, each 1.3-1.8kg fruit has a deliciously nutty flavour.

Product code: 161335
Price: £3.99



**Sweet Corn
Sweet Start F1**

Our earliest sweetcorn yet, bringing the first cobs to your table by the start of August!

Product code: 179625
Price: £3.99



**Aquilegia
Pink Petticoat**

Unique spurs and the pink-and-white fusion evoke a must-have allure.

Product code: 102835
Price: £3.49



**Calendula
Double Lemon**

Large, double blooms, a soft lemon hue with a vibrant yellow heart.

Product code: 107000
Price: £2.49



**Echinacea
Paradiso Super-Duper**

Resilient to drought, these pretty pink parasols offer more than meets the eye, thriving in summer borders.

Product code: 113235
Price: £4.99



**Larkspur
Misty Lavender**

Adds depth to any bouquet and proves its staying power in vases, lasting brilliantly.

Product code: 118675
Price: £2.99



**Nasturtium
Baby Yellow**

Vivid yellow flowers and compact growth habit, bring a touch of sunshine to your garden.

Product code: 123830
Price: £3.49



**Poppy
Rose Feathers**

Boasting flamboyant flamingo pink pom-pom blooms that span an impressive 10cm.

Product code: 128360
Price: £2.49



**Sunflower
Astra Rose**

Semi-double flowers begin as antique vanilla and gracefully transform into a charming pastel apricot/blush-pink.

Product code: 133035
Price: £2.99



**Sunflower
Soluna Bronze**

Dainty 8cm golden-yellow blooms. They flourish in exposed sites, with unmatched versatility.

Product code: 133040
Price: £2.99



**BGP EXCLUSIVE
Sweet Pea
Scentsational Mix**

The scent transports you to warm summer days like a fragrant symphony.

Product code: 133275
Price: £2.99



**Foxglove
Monstroza**

Resembling an exquisite orchid, it boasts a unique and captivating daisy-like shape. Biennial.

Product code: 140170
Price: £2.49

NEW VARIETY STANDS

Nothing but the newest varieties, all on one stand...

Suttons seeds have added over 100 new varieties to their listings since 2021.

With 42 New Varieties this year, alone. This stand will give customers the chance to see all these in one central stand. Showcasing the best of new genetics available to them!



42 brand new varieties on one stand



680mm stand

- 11 flower varieties and 31 vegetable varieties
- RRP £1.99 - £4.99

Width - 680mm
Height - 2030mm (Inc POS)
Depth - 410mm
(Max depth of feet, not stand)



...and a 'best of' selection for smaller spaces, in a choice of two spinner stands

This rotary/spinner stand offers the best of the following ranges

- ✓ Gourmet Veg
- ✓ Best Seller Veg
- ✓ Best Seller Flower
- ✓ Sunflower/Sweet Pea Mix
- ✓ Fun to Grow Kids range
- ✓ British Native Wildflowers

6 sided stand



4 sided stand



GROW SALAD FOR SUMMER

Created with the starter gardener in mind, this 1 stand option uses eye-catching POS in drastic contrast to our other collections and explains why growing salad can be easy, fun... and quick!

Width - 1200mm
 Height - 2030mm (Inc POS),
 - 1830mm (Exc POS)
 Depth - 410mm (Max depth of feet, not stand)



We've specifically created POS that not only stands out but is also easy to read showing the timescale to grow and a large menu card at the start that gives your customer hints and tips of possible add on sales and also ways to plant.



Side wings compliment the stand perfectly by driving the customer to the category they need by simple use of colour.

From packet to plate in as little as 7 days!

Salad is a must-have on every gardener's list and there's nothing more satisfying than serving up a salad of home-grown goodness. Our collection of salad seeds, arranged by growing times, couldn't be more tempting to those who don't want to wait too long!



Microgreens Basil Dark Opal

We have added this as it is a scrumptious, vitamin-packed purple-leaved basil, ideal for growing as microgreens and ready to add to your sandwiches or salad within 7 days! What's more, it is easy to grow, even on a windowsill and an added bonus is it is packed full of vitamins and minerals!

Product code: 16 43 80



Leaf Salad Lettuce Mixed

A superb blend of Red, Cos, red-tinged Batavia and Oak-leaf lettuce varieties. Why buy salad leaves from the supermarket when you can grow them easily at home? And you can get up to 3 crops from the same sowing. Ideal for garden or containers and ready to eat in 2 - 3 weeks - very much a speedy salad!

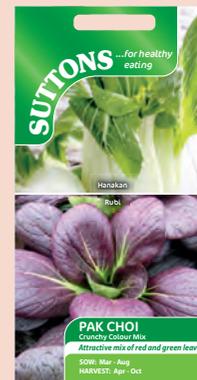
Product code: 16 67 80



Pak Choi Crunchy Colour Mix

The choice of stir-fry fans everywhere because of its beautiful flavour, Pak Choi has red and green leaves with contrasting green and white undersides. The colour of the red deepens as the weather becomes cooler. And what is more, if you let the plant mature longer, you can continue to enjoy them as cooked vegetables.

Product code: 17 43 30



Tomato Summerlast

Summerlast is an F1 tomato ideal for growing anywhere. If you have a smaller outside space or a compact area like a patio or balcony, you can still grow delicious tomatoes that look as good as they taste. Highly disease resistant and produces sweet, juicy fruits.

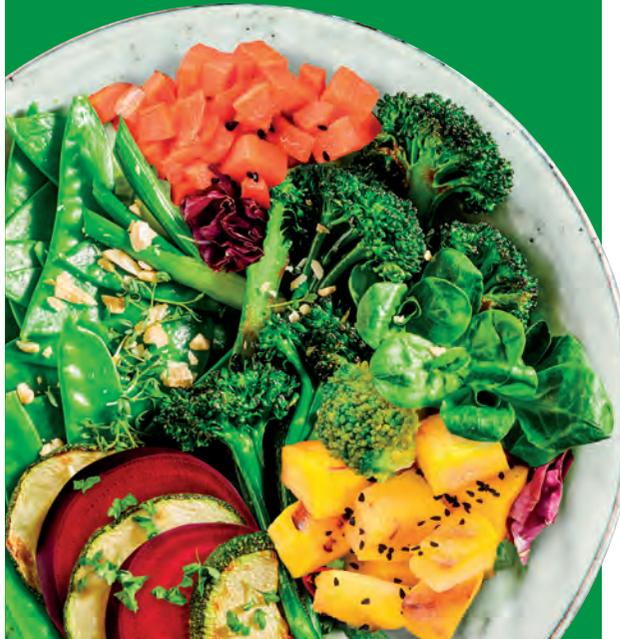
Product code: 18 24 95



Our **Grow Salad this Summer** collection is still widely popular in stores.

This stand has been designed specifically to tie in with the **Grow Salad this Summer** stand.

Broken into timeframes, this is all about taking away any concerns customers have about time to grow vegetables, and also explains simply about harvest times and when to sow.



We have specifically created POS that not only stands out but is also easy to read showing the timescale to grow and a large menu card at the start that gives your customer hints and tips of possible add on sales and also ways to plant.



IMPROVED
more varieties
added

GROW VEG This Year

Side wings compliment the stand perfectly by driving the customer to the category they need by simple use of colour.

1.2m Stand
Width - 1200mm
Height - 2030mm (Inc POS), - 1830mm (Exc POS)
Depth - 410mm (Max depth of feet, not stand)

MIXED BESTSELLERS

The very best core categories - all in one stand!

1.2m & 680mm stands

We know that space is paramount and that it isn't always garden centres that want to sell seeds - and so we have the 1.2m and 680mm mixed stands available for these reasons. Although these take up less space, they still feature all of our very best sellers!

Ask about our outright sale opportunities



1.2m stand Width - 1200mm
Height - 2030mm (Inc POS), 1830mm (Exc POS)
Depth - 410mm (Max depth of feet, not stand)

Comes with wings to highlight the range all in one area



Perfect for retailers with smaller spaces

680mm stand
Width - 680mm
Height - 2030mm (Inc POS)
Depth - 410mm (Max depth of feet, not stand)

BACK TO OUR ROOTS

Tried and tested for generations, standing the test of time

This range celebrates over 200 years of Suttons Seeds, and the best of British gardening. Bringing together varieties that have stood the test of time some dating back as far as 1700's. Suttons have proudly held a Royal Warrant since 1858.

Join us on a journey from the past to the present and grow Vegetables that are just as popular today as they were in the 1800's. Each display board highlights key dates in the Suttons story and roughly indicates when each variety was introduced.

38 veg varieties, celebrating our heritage



Available on a 680mm stand

POT TO PLATE

Growing your own vegetables is becoming more and more popular among all age groups

This range is designed to offer some of the best and unique vegetables that you won't find in your local supermarket.

- Gardening is a natural stress reliever
- This stand promotes customers to get active, get outdoors and grow their own
- Added cost saving benefit and satisfaction of eating fresh, home grown produce
- Split into 10 categories on the stand



Available on a 680mm stand



BIRD'S EYE VIEW OF THE ROYAL SEED ESTABLISHMENT

B
is for...

British Native Wildflowers which take their inspiration from British heritage



Not only are these products part of your A-Z range, but we have continued to dedicate an entire stand to this hugely popular range.

Our collections have been specially selected to offer a range of habitats and food for native UK wildlife, with each plant having their own unique method of attracting pollinators or distributing their seed. We have made this easy for you by tailoring each mix to suit any garden.

Grow your own part of the British landscape with multiple varieties in every seed mix!



This stand contains eye-catching and informative POS that we have specifically designed to highlight where each variety lies on the stand and the benefits of wildflowers. We have completed the stand with our Wildlife garden range to allow a selection of individual varieties, in case the mixed packets don't appeal to everyone.



Available on a 680mm stand



POLLINATORS... & PREDATORS! / FUN TO GROW

POLLINATORS & PREDATORS

Look after your pollinators & predators, and let nature do the work for you!

Did you know?

Companion planting can transform your garden, and adds a wide variety of colours, smells and edibles to your growing spaces. By encouraging pollinators and predators with these key plants you can gain a tiny gardening team to do your pest control and your pollination for you - all with the added benefit of providing habitats and food sources for natural wildlife, and with some of the varieties a little bit extra for you to enjoy at meal times!

“ If everyone planted just one packet, what a difference we could make! ”

- Julie, The Eden Project



Width - 680mm
 Height - 2030mm (Inc POS)
 - 1830mm (Exc POS)
 Depth - 410mm (Depth of feet, not stand)

For the starter gardener:
 Give these a go
ONLY £1.99

Borage

One of the very best plants for attracting pollinators.

Product code:
 14 20 43



Flowering Carrot

A flower magnet for the widest range of beneficial 'pest-predator' insects

Product code:
 14 20 44



Or try our FLOWER MIXES



Pollinators Mix
 Product code:
 14 20 45



Predators Mix
 Product code:
 14 20 46



Educational & rewarding, growing the next generation of gardeners!

Gardening is a part of the National Curriculum framework, allowing children to understand plants and basic biology from Key Stage 1 onwards. Our children's range has been designed to be easy to grow, quick to germinate and allow our little ones to grow confidence in the world of horticulture!

Our packaging design has been specifically created to be easy for children to relate to, with very simple and fun tasks that they can do with their growing project. And to help them along, our larger packs also contain stickers, tape measures and magnifying glasses that make Fun to Grow a great pocket money treat!



FREE stickers, magnifying glass and measuring tape inside packets of seeds contents may vary



Customers can sign up with their email address at suttons.co.uk/kids to access downloadable interactive games and activities!

This range is a great way to engage young people in an easy and fun format. It's fun to grow you know!



H
is for...



The joys of being able to cultivate and grow your own doesn't need to be confined to your garden. The growth of houseplants over the last year have prompted us to help you with this, and introduce the Houseplant range - direct from seed! Some of the varieties we have chosen are a unique spin on the normal houseplant, allowing the grower to grow something a little different...

The ultimate 'easy care' houseplant



Urban Cactus Collection

The ultimate 'easy care' houseplant that creates a modern 'chic' look with a collection of differently shaped cacti. Perfect for a sunny windowsill where many plants would not grow.



Product code:
14 20 47

Grow your own coffee plant



Barista

Luscious, green leaves which look amazing in a shady spot in your home. Plus attractive clusters of sweetly scented white flowers, followed by glorious red berries which are in fact coffee beans!



Product code:
14 20 48

Beautiful lacy green stems



Asparagus Fern

A perfect perennial house plant with beautiful 'feathery' leaves, which is easy to care for and ideal to grow in a shady spot on a shelf or in the bathroom.



Product code:
14 20 50

Unusual bat shaped flowers



Bat Flower

This fascinating and unusual plant has bat-shaped flowers with long, attractive 'whiskers'. As they like high humidity, they are great for a warm bathroom.



Product code:
14 20 51

Brightly coloured houseplant



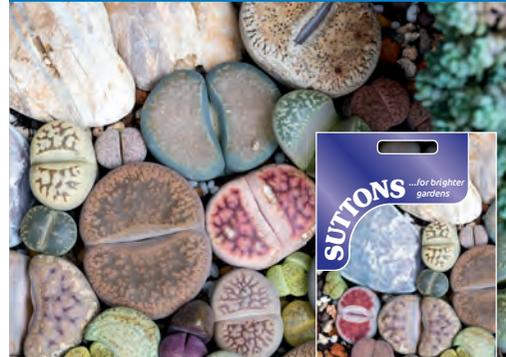
Coleus Blaze Collection

One of the most brightly coloured houseplants you can grow, with an astonishing and beautiful array of colours. Popular for year-round colour.



Product code:
14 20 52

Multi-coloured living stones



Lithops Gem Stones Collection

Grow your own multi-coloured living stones! These fascinating plants may also produce 'daisy-like' flowers.



Product code:
14 20 49

Exotic annual bedding plant



Mexican Cigar Plant

Produces masses of tubular, scarlet flowers with a black and white tip (resembling a burning cigar), they are drought resistant and great for a windowsill.



Product code:
14 20 53

Our eye-catching POS is clear, simple, informative and will draw customer attention

Header Boards

Suttons Header Boards have been created to stand out and grab the attention of customers.



Informative POS

We have specifically designed POS that highlight new varieties, provide customers with timescales for growing, showcases additional product information which then makes it easy to select from our full Suttons Retail Range.



Alphabetical POS

The category cards ease navigation through the extensive range on the larger stand options.



Wings

Side wings compliment the stand perfectly by driving the customer to the category they need by simple use of colour.





BIGGER, BETTER, **GREENER**

2025 retail veg range - available to order from August 2024

100% Pesticide & Peat Free

All Suttons Retail Plants are 100% peat-free for the 6th year, and from 2025 they will be 100% pesticide-free too. Aligning with evolving environmental consciousness.



Sustainability

Suttons Retail Plants proudly lead the way in sustainable horticulture as a Queen's Royal Warrant Holder. Recognising the impact of their choices on the environment, garden centres, and gardeners nationwide, Suttons has implemented significant changes in their production processes. Transitioning to eco-friendly, recyclable pots and reducing plastic usage by 41.3%.

Our nursery is also self-sufficient in 97% power production, using biomass boilers and state-of-the-art LED lighting to reduce our emissions.

We are now also members of The Planet Mark Sustainability Certification Scheme. We are proud to be the only supplier for Retail Plants and Seeds listed. We are actively reducing our emissions, increasing sustainability year on year.



Quality

Suttons is the premier supplier of vegetable plants who both propagate and grow their products here in the UK on a high hygiene site, authorised to issue DEFRA Plant Passports and accredited to Global GAP standards. Our supporting media continues to evolve and offer education via supporting additional marketing content. As well as visually capturing customers as they pass by with stunning large format POS boards.

Grafted Plants

As pioneers of Grafted plants in the UK we know what we are talking about. Comes in pre-configured trolleys and are perfect for either starter gardeners or your more seasoned customers.



The grafting process

The most **flavoursome** varieties **+** The most **vigorous** rootstock **=** Much **higher yielding** plants of the tastiest varieties



Our plants are hand grafted using super strong root stock

The benefits of grafted plants:

- Up to 75% more fruit
- Earlier cropping
- Extended cropping
- Larger and more vigorous
- Excellent soil-borne pest & disease resistance
- Greater tolerance to nutritional disorders



GRAFTED VEGETABLE PLANTS RANGE

10.5cm Pots, 17 Varieties, 300 Per Trolley



“ Suttons Grafted plants are fantastic! My customers start asking for them well before they come in to store, and are happy to pay that little bit extra for the more established plant as they see such great results! ”

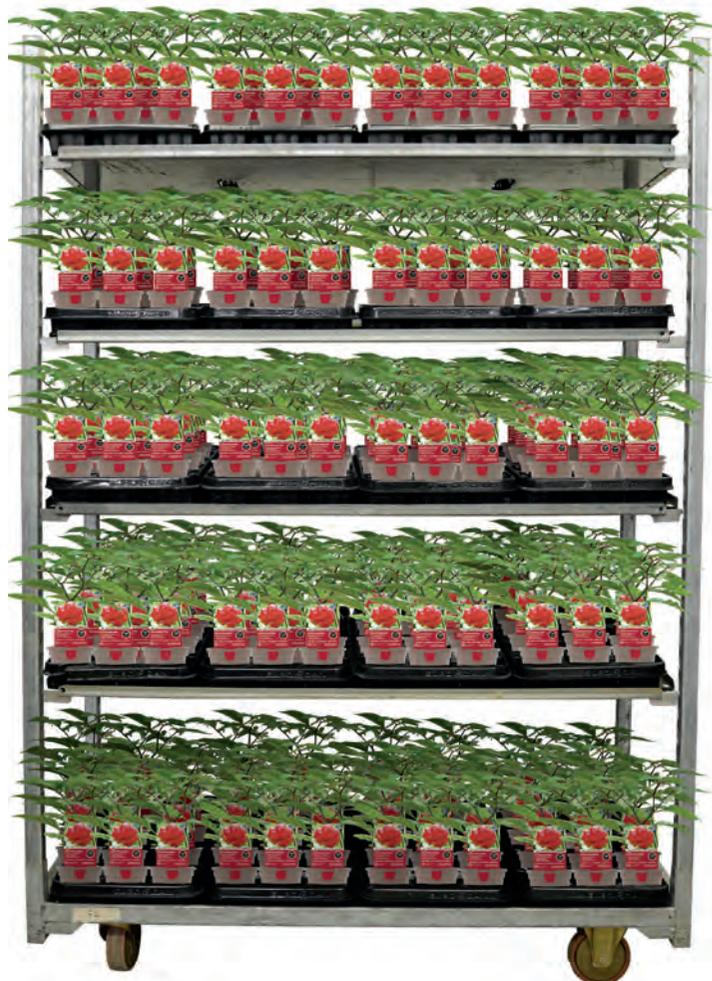
- Richard, Applegarth Nurseries

Pots shown for illustration only

The hobby plants we supply are grown to the same high hygiene standards that are required by the commercial growers, so you will receive the best plants available every time.



Trolley ends are supplied to allow you to be able to sell directly off the trolley. Perfect for those busy bank holiday weekends where space is vital!



SUTTONS
EST. 1804

TURBO GRAFTED PLANTS
15% MORE FRUIT • 1.5L LITRE • QUALITY
TASTE • FLAVOUR • CROPS LONGER

Learn more about our Grafted Plants

Grafted Vegetable Plants

Aubergine Scorpio F1

Cucumber Carmen F1

Sweet Pepper Solaris F1

Tomato Anisita F1

Pepper Potted Clair F1

Tomato Black Moon F1

Tomato Superboss F1

Chilli Pepper Medina F1

Tomato Vivacious F1

NEW

NEW

All our young vegetable plants are grown at Suttons' UK nursery

CHILLI COLLECTION

10.5cm Pots, 10 Varieties, 360 Per Trolley

- ✓ Our Chilli collection has been a firm favourite for many years, set up and ready to sell directly on the Trolley!
- ✓ The first three shelves are hot, the next two shelves are medium and the final shelf, mild.



- ✓ Side POS shows the heat (Scoville) of each variety that makes it so easy for your customer to select to suit their tastes!

SUTTONS
Chilli POT COLLECTION

How Hot?

Hot
100000 Scoville

Medium
10000 Scoville

Mild
1000 Scoville

100% PEAT-FREE COMPOST

Pots shown for illustration only

SUTTONS
Chilli POT COLLECTION

How Hot?

Hot

Medium

Mild

DID YOU KNOW?
The heat of a chilli is held in the fleshy strip that holds the seeds, not the seeds themselves!

Grown in Suttons' UK nursery

RETAIL PLANT RANGES

VEG PLANTS FOR SMALL SPACES

NEW FOR 2025

- ✓ Selected to grow in small pots, containers and hanging baskets.
- ✓ Perfect for those who want to "Grow Your Own" and have limited space
- ✓ All varieties have been tested and trialed in small pots and containers



Tomato Akoya F1



Chilli Basket of Fire



Sweet Pepper Mohawk



Tomato Sweet & Sturdy

BLIGHT BUSTING GRAFTED TOMATOES

10.5cm Pots, 12 Varieties, 300 Per Trolley

- ✓ Suttons Blight Busting Tomatoes all have resistance towards early and/or late blight.
- ✓ We have seen increasing numbers of gardeners asking specifically for Blight Resistant tomatoes they can grow outside, therefore we now offer a NEW selection in a multitude of shapes, colours and flavours; there's something for everyone!



Pots shown for illustration only



6 PACK

(non grafted) 15 Customer Favourites, 192 Packs

- ✓ Customer favourite varieties in convenient 6 plant trays
- ✓ Ideal for customers to fill those gaps in their planting plans
- ✓ RRP competitive with other providers but 100% PEAT FREE!
- ✓ Can be planted out straight away
- ✓ Great for beginner gardeners and small spaces
- ✓ RPET recyclable packaging



Pots shown for illustration only



No matter what format you choose, we deliver ready to sell!

- ✓ Labels with full instructions for customers

Shimmer F1 (Plum)

Shimmer F1 is a unique coloured tomato with red, green and gold stripes. Almost shaped fruit, bigger than a cherry type but smaller than a Roma tomato. The fruit are great for snacking and they also add a splash of colour to salads. Resistance to late blight.

Our grafted tomatoes are selected for, and best suited to, greenhouse growing but will also thrive outdoors in most summers. They are ready for planting in their final positions, late April-May in the greenhouse (some heat may be necessary initially), or late May-June outside (when danger of frost has passed). The root systems of these plants have great vigour and should be given plenty of room to grow. When planting always ensure that the graft 'union' is kept above the soil level. If they are to be grown indoors, use a deep pot no smaller than 30cm (12"). Alternatively, they can be planted direct into the greenhouse soil (note that most grow bags are unlikely to provide the root space required for best results).

If growing outside, plant 60cm (2') apart and provide support with canes. Once fruit appear, feed twice a week with tomato fertiliser and remove side-shoots from leaf joints.

Please note: With regards to the nature of the blight resistance, plants can still show infection (up to 10-15%) of leaves, stems etc. without effecting fruit quality or yield. The plants having the resistance to be able to grow away from the attack.

Go to [suttons.co.uk/benefits-of-blight-resistant-tomatoes](https://www.suttons.co.uk/benefits-of-blight-resistant-tomatoes) for more information

- ✓ Large POS
- ✓ Maximum sales impact
- ✓ QR codes for more information



625g easy-to-use pouch
Shake seeds directly from re-sealable pouch

WHY CHOOSE RAPID GREEN?

- Unique in the market place
- Quick reacting – results in 7-10 days under normal circumstances
- Covers up to 1m² for small gardens and patches
- Premium quality produces a lush green lawn
- Competitive price point
- Good value for the consumer
- Good margins for the retailer
- 15 units per outer

Also available

Bulk Lawn Seed
Large bags both Rye and non-Rye mixtures

21 08 81 Rye 20kg
21 09 03 Non-Rye 20kg



CHEMPAK OFFERS

CHEMPAK
professional quality | everyday use

CREATE YOUR OWN MIXED OUTER
from within each of our collections
below + **GET 25% OFF**

Houseplant Heroes Collection

Water soluble all-purpose fertiliser that covers the most popular houseplants in the UK



4 each of any 3 above (12pcs) ~~£28~~
Offer price **£21** per outer

RRP **£97.08**

Edible Growers Collection

Perfect for allotments, covering all top selling vegetables



4 each of any 3 above (12pcs) ~~£40.55~~
Offer price **£30.26** per outer

RRP **£40.35**

Customer Favourites Collection

Quality all-rounder covering both fruit and flower performance!



4 each of any 3 above (12pcs) ~~£36.90~~
offer price **£27.68** per outer

RRP **£110.88**

Offers subject to availability



Thompson & Morgan
Experts in the garden since 1855

WILDFLOWER SCATTER GARDENS

EXCLUSIVE RETAIL DEAL

Enjoy 25% OFF when you order
1 outer (6 units per outer) of each
of our captivating varieties

- ✓ Just scatter the seed and watch it grow
- ✓ Thousands of flowers from one box
- ✓ Each 200g box covers 7sq metres
- ✓ 7 specially developed mixes to encourage & attract wildlife
- ✓ Sealed with the Thompson & Morgan Quality Guarantee



Cornfield
Annuals

Woodland
Shade

Easy Annuals

Annual &
Perennial

Perfect for
Pollinators

Fragrant
Mix

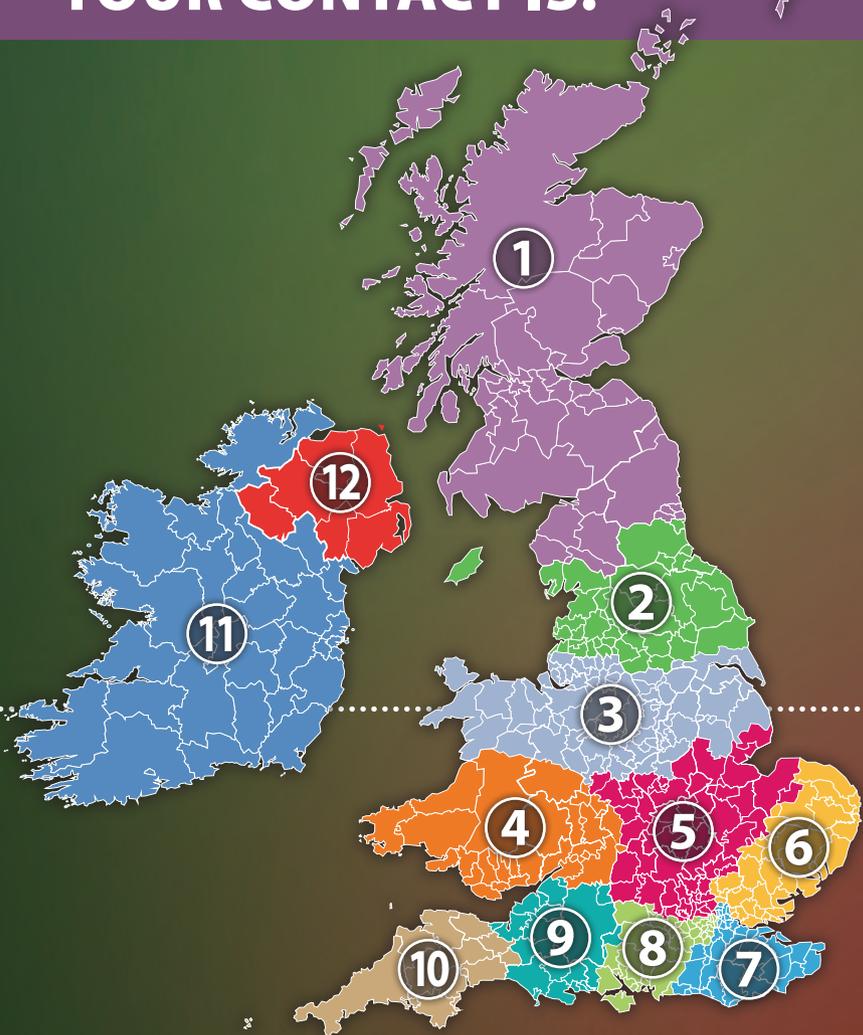
Ultimate
Mix

**Unlock Nature's Palette! Transform Your Garden with
Thompson and Morgan's Wildflower Scatter Gardens!**

Offers subject to availability

Contact us: 01473 695330 / retail@thompson-morgan.com

YOUR CONTACT IS:



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Thompson & Morgan
Experts in the garden since 1855

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SUTTONS

BY APPOINTMENT TO
HER MAJESTY THE QUEEN
SEEDSMEN
SUTTONS CONSUMER
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Est. 1806

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Where Partnerships Grow